



FOR IMMEDIATE RELEASE

Kohl's Donates \$2 Million to the American Cancer Society for Wisconsin Families

Donation supports Southeastern Wisconsin families' access to healthy foods and community engagement to build active lifestyles

MENOMONEE FALLS, Wis., February 18, 2020 – [Kohl's](#) (NYSE: KSS) today announced a donation of more than \$2 million to the American Cancer Society, over three years, to support the enhancement and continuation of the Kohl's Healthy Families program. Established in 2015, this program supports the reduction of cancer risk for families in Southeastern Wisconsin by increasing access to healthy foods and improving opportunities to become more active through community education, collaboration and engagement.

The donation, made in support of Kohl's overall commitment to family health and wellness, will allow the American Cancer Society to implement new and enhanced strategies relating to the Kohl's Healthy Families program. These strategies include engaging in a public health campaign to encourage healthy eating and active living, as well as providing training to community health workers and increasing their access to health education and resources. Additionally, Kohl's donation will fund the American Cancer Society's collaboration with community organizations and schools to implement innovative programs to educate families in the greater Milwaukee community about healthy eating and active living.

"Kohl's is proud to continue our partnership with the American Cancer Society to ensure that Milwaukee-area families have access to information and resources," said Jen Johnson, Kohl's senior vice president of communications. "We hope to make a positive difference in the lives of Wisconsin families by encouraging healthy habits through the Kohl's Healthy Families program."

"Thanks to Kohl's ongoing support, we're excited to implement new and enhanced strategies to help families in Southeastern Wisconsin reduce their risk of cancer by making healthy choices and continue existing community outreach efforts through our Relay For Life and Making Strides Against Breast Cancer events," said Laurie Bertrand, American Cancer Society's executive director in Wisconsin. "We deeply appreciate our partners at Kohl's for their generous donation and long-time commitment to our mission of saving lives from cancer."

In addition to supporting the Kohl's Healthy Families program, the donation will also allow for the engagement and education of families at American Cancer Society sponsored events, including five Relay For Life events in Southeastern Wisconsin and the 2020 Making Strides Against Breast Cancer event in Milwaukee.

Since 2001, Kohl's and [Kohl's Cares](#) have committed more than \$130 million to nonprofit organizations in the greater Milwaukee area, including more than \$13 million to the American Cancer Society. To learn more about Kohl's support of nonprofit organizations in the greater Milwaukee area and nationwide, visit [Corporate.Kohls.com](#).

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and exclusive brands, incredible savings and an easy shopping experience in our stores, online at Kohls.com and on Kohl's mobile app. Since its founding, Kohl's has given more than \$700 million to support communities nationwide, with a focus on family health and wellness. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](#) or follow [@KohlsNews](#) on Twitter.

About the American Cancer Society

The American Cancer Society is a global grassroots force of 1.5 million volunteers dedicated to saving lives, celebrating lives, and leading the fight for a world without cancer. From breakthrough research, to free lodging near



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treatment, a 24/7/365 live helpline, free rides to treatment, and convening powerful activists to create awareness and impact, the American Cancer Society is the only organization attacking cancer from every angle. For more information go to www.cancer.org.

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